

**UP Arts Productivity System
APPENDIX D: FINE ARTS (2014)**

CATEGORIES	Maximum Points per Entry	MEASURES														Comments		
		60%			30%			25%			30%	25%	20%	10%	20%		10%	
		Exhibition/ Publication			Other Exhibitions/New Editions/Reprints			Awards/Patents			Reviewed/Cited			Anthologized/ Mediated				
		SOLE	LEAD/ MAJOR PARTICI- PATION	TEAM MEMBE R	SOLE	LEAD/ MAJOR PARTICI- PATION	TEAM MEMBE R	SOLE	LEAD/ MAJOR PARTICI- PATION	TEAM MEMBE R	INTL	LOCAL	INTL	LOCAL	INTL		LOCAL	
A. Art Production																		
1. Studio Arts																		
a) [Traditional and Contemporary] Painting																	a) Only major solo and joint exhibitions should be considered: juried or institutional, with full documentation and citations in reviews and bibliographical references. b) c) & d) Full Documentation and citations for review and consideration of commissioning body, venue and impact on audiences	
b) Sculpture [Objects, Installations]																		
c) Installations																		
d) [Large-scale Works (environmental/mural)] Site Specific Works																		
e) Prints[drawing, illustrations] (exhibition collection or book)																		
f) Drawings																		
g) Illustrations																		
h) [New Media Arts (video, animation)] Moving Images																		
i) Sound Art																		
g) Performance Art[s]																		
k) [Community Art] Socially-engaged Art																		
l) Transmedia																		
m) Transdisciplinary																		
n) Ceramics																		
2. Graphic Design [/ Illustration] and Visual Communication																		
a) Art/Photo Book (Book and Design Development/ Writer/ Book Design/ Illustration/ Photo Editor)	Photo Book (Coffee Table Book)	30	18.00	13.50	9.00	9.00	6.25	4.50	7.50	5.62	3.75	9.00	7.50	6.00	3.00	6.00	3.00	
i. Book and Design Development /																	Includes artworks for fully illustrated books.	
ii. Writer	(full book, contributing writer, editor) refer to Literature																	
iii. Book design																		
iv. Book Illustration																		
v. Photography																		
vi. Photo Editor																		
b) Children's Book (Writer/ Book Design/ Illustrations)		30	18.00	13.50	9.00	9.00	6.25	4.50	7.50	5.62	3.75	9.00	7.50	6.00	3.00	6.00	3.00	
i. Writer																		
ii. Book Design																		
iii. Book Illustration																		
Exhibition Graphics -- Moved to Exhibition and Curatorial Work		30	18.00	13.50	9.00	9.00	6.25	4.50	7.50	5.62	3.75	9.00	7.50	6.00	3.00	6.00	3.00	Major Exhibition Graphics and Trademarks Designs / Per Project Basis / Full documentation required.
c) Comic[s]/Cartoon/Spot Illustration] (should be published)		20	12.00	9.00	6.00	6.00	4.50	3.00	5.00	3.75	2.50	6.00	5.00	4.00	2.00	4.00	2.00	Must be one complete book / production / citation.
d) Cartoon Book	(refer to above book qualifying participation/contribution)																	
e) Illustration Book	(refer to above book qualifying participation/contribution)																	
f) Graphic Novel	(refer to above book qualifying participation/contribution)																	
g) [Editorial Cartoon]	published as a book/ or exhibition collection	30	18.00	13.50	9.00	9.00	6.25	4.50	7.50	5.62	3.75	9.00	7.50	6.00	3.00	6.00	3.00	Book compilation of works or awarded work(s)/ or at least 10 minimum published editorial cartoons in major dailies.
h) [Logo and Signage System] Identity System Design	Complete concept and applications	30	18.00	13.50	9.00	9.00	6.25	4.50	7.50	5.62	3.75	9.00	7.50	6.00	3.00	6.00	3.00	Major corporate / institutional / product logo / product design system.
i) Animation		30	18.00	13.50	9.00	9.00	6.25	4.50	7.50	5.62	3.75	9.00	7.50	6.00	3.00	6.00	3.00	Moving images for full length features /short/advertising and institutional campaign /web animation.
j) Web Design		20	12.00	9.00	6.00	6.00	4.50	3.00	5.00	3.75	2.50	6.00	5.00	4.00	2.00	4.00	2.00	Content and Design Development, Technical support using CSS, Java, HTML, etc.
3. Photography																		
a) Art Photography	book / exhibition collection	30	18.00	13.50	9.00	9.00	6.25	4.50	7.50	5.62	3.75	9.00	7.50	6.00	3.00	6.00	3.00	Major institutional solo and group exhibition
b) Commercial Photography	book / exhibition collection / magazine issues (?)	30	18.00	13.50	9.00	9.00	6.25	4.50	7.50	5.62	3.75	9.00	7.50	6.00	3.00	6.00	3.00	Photography should be part of a full national advertising campaign
c) Photojournalism	book/ exhibition collection	30	18.00	13.50	9.00	9.00	6.25	4.50	7.50	5.62	3.75	9.00	7.50	6.00	3.00	6.00	3.00	Book compilation of works or at least 20 minimum published photographs in major dailies.

4. Industrial Design																			
a) Product Design		30	18.00	13.50	9.00	9.00	6.25	4.50	7.50	5.62	3.75	9.00	7.50	6.00	3.00	6.00	3.00	Must be prototyped and exhibited in a major institutional exhibition	
b) Furniture Design		30	18.00	13.50	9.00	9.00	6.25	4.50	7.50	5.62	3.75	9.00	7.50	6.00	3.00	6.00	3.00		
c) Model/Construction		20	12.00	9.00	6.00	6.00	4.50	3.00	5.00	3.75	2.50	6.00	5.00	4.00	2.00	4.00	2.00		Exhibited in a major institutional exhibition
6 Scholarly Works on Art																			
a) Book.	Refer to previous Book qualification (similar entries in Literature)	35	21.00	15.80	10.50	10.50	7.40	5.30	8.80	6.60	4.40	10.50	8.80	7.00	3.50	7.00	3.50	For anthologies, works in the collection must be published for the first time, or, if previously published, should be revised and edited for the collection.	
b) Short works																			
i. Monograph		20	12.00	9.00	6.00	6.00	6.25	3.00	5.00	3.75	2.50	6.00	5.00	4.00	3.00	4.00	2.00		
ii. Essay		10	6.00	4.50	3.00	3.00	2.25	1.50	2.50	1.88	1.25	3.00	2.50	2.00	1.00	2.00	1.00		
iii. Journal Major Article		10	6.00	4.50	3.00	3.00	2.25	1.50	2.50	1.88	1.25	3.00	2.50	2.00	1.00	2.00	1.00		
iv. Web Articles/Blogs		5	3.00	2.25	1.50	1.50	1.12	0.75	1.25	0.95	0.63	1.50	1.25	1.00	0.50	1.00	0.50		
v. Review		5	3.00	2.25	1.50	1.50	1.12	0.75	1.25	0.95	0.63	1.50	1.25	1.00	0.50	1.00	0.50		
c) Editorship																		Points will depend on scope and magnitude of work. Simple compiling will get lower points. Copy editing is not to be included.	
i. Book	20	12.00	9.00	6.00	6.00	6.25	3.00	5.00	3.75	2.50	6.00	5.00	4.00	3.00	4.00	2.00			
ii. Journal	15	9.00	6.75	4.50	4.50	3.37	2.25	3.75	2.82	1.88	4.50	3.75	3.00	1.50	3.00	1.50	Per issue or release		
iii. Professional Magazine	15	9.00	6.75	4.50	4.50	3.37	2.25	3.75	2.82	1.88	4.50	3.75	3.00	1.50	3.00	1.50			
iv. Concept CDs and Interactives	15	9.00	6.75	4.50	4.50	3.37	2.25	3.75	2.82	1.88	4.50	3.75	3.00	1.50	3.00	1.50			
v. Web Publication	15	9.00	6.75	4.50	4.50	3.37	2.25	3.75	2.82	1.88	4.50	3.75	3.00	1.50	3.00	1.50			
d) Conference [Presentation/Paper/Reading]	Keynote Speaker only	15	9.00	6.75	4.50	4.50	3.37	2.25	3.75	2.82	1.88	4.50	3.75	3.00	1.50	3.00	1.50	Keynote or plenary speaker in a major academic or professional conference	
B. [Artistic Direction/Curation/Writing] Exhibition and Curatorial Work																			
1. Curatorial [Works] Direction	(brief/Concept Exhibition Notes, Design)	30	18.00	13.50	9.00	9.00	6.25	4.50	7.50	5.62	3.75	9.00	7.50	6.00	3.00	6.00	3.00	Institutional / more than 40 works in collection. Documented/cited.	
2. [Visual Communication Campaign] Exhibition Design: Display Systems/ Curatorial Design/ Exhibition Spaces	Delete Visual Communications Campaign) Specific to Exhibitions	35	21.00	15.80	10.50	10.50	7.40	5.30	8.80	6.60	4.40	10.50	8.80	7.00	3.50	7.00	3.50	Creative and art direction for multimedia production for national advertising/institutional campaign	
3. Exhibition Catalogues / Guides	Full Catalogues / Guides	20	12.00	9.00	6.00	6.00	4.50	3.00	5.00	3.75	2.50	6.00	5.00	4.00	2.00	4.00	2.00	Institutional / Major Exhibition Catalogues	
C. Advertising																			
1. Visual Communication Campaign (Creative Direction/ Designer/ Channels)																			
D. Specialized Work																			
1. Art Conservation	(complete documentation)	35	21.00	15.80	10.50	10.50	7.40	5.30	8.80	6.60	4.40	10.50	8.80	7.00	3.50	7.00	3.50	Major conservation and restoration for major art objects	
2. Art Program	Main Proponent/ Project Director	30	18.00	13.50	9.00	9.00	6.25	4.50	7.50	5.62	3.75	9.00	7.50	6.00	3.00	6.00	3.00	Program Proponent/Director/Instructor	

Action of the Board of Regents
at its 1375th Meeting on NOV 10 2022

APPROVAL

[Signature]

ROBERTO M.J. LARA
Secretary of the University
and of the Board of Regents